

Lei Wen, Ph. D.

**Associate Professor of Accounting
School of Business and Technology
Emporia State University
1 Kellogg Circle
Campus Box 4039
Emporia, KS 66801
Office: Cremer Hall 502
Phone: 620-341-5044
Email Address: lwen@emporia.edu**

1. EDUCATION AND CERTIFICATIONS

Ph.D. in Finance, Southern Illinois University Carbondale (SIUC)	2004
Master of Accountancy (MACC), SIUC	2000
MBA, Eastern Illinois University	1999
B. Econ., School of Business, Renmin University of China	1996

2. PROFESSIONAL EXPERIENCE

Associate Professor of Accounting School of Business and Technology (SBT), Emporia State University (ESU), Kansas	2019— Present
Assistant Professor of Accounting and Finance, ESU	2015— 2019
Associate Professor of Finance, Siebens School of Business, Buena Vista University (BVU), Iowa	2010—2015
Assistant Professor of Finance, BVU	2004—2010

3. TEACHING

Courses Taught at ESU

AC 233	Managerial Accounting
AC 313	Intermediate Accounting II
AC 333	Cost Accounting
FI 301	Financial Management
AC 313 (Online, Hybrid)	Intermediate Accounting II
AC 333 (Online, Hybrid)	Cost Accounting
AC 773 (Online)	Foundations of Accounting and Finance
AC 840 (Online)	Advanced Management Accounting
FI 301 (Online)	Financial Management

Courses Taught at BVU

FNBK 322	Analysis of Financial Statements
FNBK 306	Managerial Finance
FNBK 316	Corporate Finance
FNBK 420	Money and Credit Institutions

FNBK 405	International Finance
MGMT 150	Exploring Current Topics in Business (Team-Teaching)
BUSN 305	Enterprise Decision Making (Team-Teaching)
FNBK 465	Advanced Financial Management
FNBK 405 (Online)	International Finance

4. PUBLICATIONS

PEER-REVIEWED PUBLICATIONS:

Zhong, L., Wen, L.*, and Wang, Z., (2023), “A Comprehensive Analysis of the Societal Impact of Industrial Diversity on Sustainable Economic Development”, *International Journal of Development Issues*, forthcoming. * **The corresponding author**. <https://doi.org/10.1108/IJDI-05-2023-0127>

Wen, L., (2023), “Understanding Students’ Perceptions of Online Discussion Boards for Homework in an Online Graduate-Level Accounting Course”, *International Journal of Knowledge and Learning*, Vol. 16, No. 4, pp. 431–448. **Funded by an external research grant from Academic Partnerships.**

Wen, L., and Wang, Y., (2022), “Applying an Interactive Learning Approach Provided by an Academic Coach in a Graduate-Level Accounting Course”, *Higher Education, Skills and Work-Based Learning*, Vol. 12, No. 5, pp. 928-943. **Funded by an external research grant from Instructional Connections.**

Wen, L., (2021), “Construct a Two-Stage Case Study in an Intermediate Accounting II Course”, *Business Education Innovation Journal*, Vol. 13, No. 1, pp. 8-13. **Funded by a teaching and research grant from Koch Center for Leadership and Ethics.**

Wen, L., (2020). “Examine the Impact of Lecture Video Policy to Study Indirect-Cost Variances in an Online Cost Accounting Course”, *Business Education Innovation Journal*, Vol. 12, No. 1, pp. 8-13.

Li, X., Wang, H., Wen, L., and Nie, Y., (2019), “Price Coordination in Closed-Loop Data Supply Chain”, *International Journal of Applied Decision Sciences*, Vol. 12, No. 1, pp. 20–36.

Wen, L., Yang, H., Bu, D., Diers, L. and Wang, H., (2018), “Public Accounting vs. Private Accounting, Career Choice of Accounting Students in China”, *Journal of Accounting in Emerging Economies*, Vol. 8, No. 1, pp. 124-140. **[ABDC Journal Ranking: B], 2019 Journal of Accounting in Emerging Economies Outstanding Paper Award, 2019 Emerald Literati Award.**

Wen, L., (2017), “The Perceptions of Students on Cooperative Learning at Intermediate Accounting II Course”, *Business Education Innovation Journal*, Vol. 9, No. 2, pp. 127-133.

Wen, L., Wang, Z., (2016), “IPO Performance of China’s Mid-Cap and Small-Cap Stocks: Do Accounting Earnings Numbers Matter?”, *Journal of International Finance and Economics*, Vol. 16, No. 1, pp. 7-20.

Wen, L., (2016), “Integrate Video-Based Lectures into Online Intermediate Accounting II Course Learning”, *Business Education Innovation Journal*, Vol. 8, No. 2, pp. 104-109.

- Wen, L., Hao, Q., and Bu, D., (2015), “Understanding the Intentions of Accounting Students in China to Pursue Certified Public Accountant Designation”, *Accounting Education*, Vol. 24, No. 4, pp. 341-359. **[ABDC Journal Ranking: A]**.
- Wang, Z., Zhang, M., Liu, H., Wen, L., (2015), “Investment Optimization Decision and Degree of Internationalization”, *Journal of International Business and Economics*, Vol. 15, No. 4, pp. 73-82.
- Wen, L., and Hao, Q., (2014), “Binary Logistic Regression Analysis for the Performance of Shanghai Composite Index”, *Journal of International Business and Economics*, Vol. 14, No. 1, pp. 41-50.
- Wen, L., Yang, H., and Zhou, L., (2014), “Examining Young Chinese Consumers’ Perceptions of Bank’s Corporate Social Responsibility”, *Journal of International Finance and Economics*, Vol. 14, No. 1, pp. 39-52.
- Wen, L., and Hao, Q., (2013), “Consumer Investment Preferences and the Chinese Real Estate Market”, *International Journal of Housing Markets and Analysis*, Vol. 6, No. 2, pp. 231 – 243. **[ABDC Journal Ranking: B]**, 2014 *International Journal of Housing Markets and Analysis* **Highly Commended Paper Award**.
- Wen, L., (2012), “Determinants of First Trading Day Abnormal Return for Stocks Listed on the Shanghai Stock Exchange”, *Journal of International Management Studies*, Vol. 12, No. 2, pp. 26-33.
- Wen, L., and Hao, Q., (2012), “Empirical Study on the Country-Specific Relationship between Interest Rate and Consumer Sentiment”, *European Journal of Business Research*, Vol. 12, No. 3, pp. 109-119.
- Wen, L., and Hao, Q., (2012), “Did Sweden Benefit from the Euro without Joining the Euro Zone?”, *Journal of International Finance Studies*, Vol. 12, No. 2, pp. 83-92.
- Wen, L., and Meng, J., (2011), “An Empirical Examination of Customer Relationships in Chinese Commercial Banks”, *International Journal of Business, Accounting, and Finance*, Vol. 5, No. 2, pp. 44-56.
- Wen, L., and Meng, J., (2011), “The Determinants of Bank Satisfaction Level among Young Chinese Consumers”, *Review of Business Research*, Vol. 11, No. 3, pp. 159-167.
- Wen, L., and Zhong, L., (2010), “Interactions of U.S. Interest Rate, Bank Loans and Foreign Exchange Rate between U.S. and Japan”, *International Journal of Business Research*, Vol. 10, No. 6, pp. 210-217.
- Wen, L., (2009), “The Loan Loss Reserve, Commercial Lending and the Prediction of Return on Assets in Small U.S. Banks from 1988-2008”, *Journal of International Finance and Economics*, Vol. 9, No. 2, pp. 101-106.
- Wen, L., (2009), “The Empirical Analysis of Strategic Change and Origin of Top Management Successor”, *International Research Journal of Finance and Economics*, Vol. 34, pp. 217-226.

Wen, L., (2009), “The Financial Services Modernization Act of 1999 and the Operating Performance at Large U.S. Banks”, *Journal of Money, Investment and Banking*, Vol. 7, pp. 50-57.

Wen, L., (2009), “The Accounting and Financial Performance of Non-State-Owned Chinese Commercial Banks”, *Journal of Performance Management*, Vol. 21, No. 3, pp. 32-46.

Wen, L., (2008), “The Implications of Loan Volume and Structure in Chinese Second-Tier Commercial Banks”, *Journal of International Business and Economics*, Vol. 8, No. 1, pp. 146-156.

Wen, L., and Davidson, W., (2007), “Insider or Outsider Managerial Succession? —an Empirical Study on CEO Successor Type”, *Midwestern Business and Economic Review*, Vol. 39, pp. 21-28.

Wen, L., (2005), “Key Executive Turnover and Operational Performance in Poorly Performing Firms”, *Credit and Financial Management Review*, Vol. 11, No. 2, pp. 25-36.

Wen, L., (2005), “Board Restructure, CEO Succession and Financial Performance in Financially Distressed Firms”, *Journal of Academy of Business and Economics*, Vol. 5, No. 2, pp. 100-112.

5. PRESENTATIONS

PEER-REVIEWED PRESENTATIONS AT ACADEMIC/PROFESSIONAL MEETINGS

Does Industrial Diversity Really Matter to Regional Economic Growth: An Evidence from U.S. Counties? with Zhong, L., and Wang, Z., Academy of Business Research Fall 2022 Conference, Las Vegas, NV, during Oct 3-5, 2022. **Best Paper Award.**

“Applying Synchronous Online Teaching Component into A Remote Accounting Course”, co-authored with Zhong, L., 12th International Conference on Business and Economics Research (ICBER 2022) held in Beijing University of Technology, Beijing, China during July 16-18, 2022. **Conference Technical Committee Member.**

“Use Asynchronous Online Learning Technique in an Online Graduate-Level Accounting Course”, 6th International Conference on E-Education, E-Business and E-Technology (ICEBT 2022), Beijing, China, during June 25-27, 2022. **Invited Speaker, Conference Technical Committee Member.**

“Integrate Peer Learning with Individual Learning in an Intermediate Accounting II Course”, International Academy of Business and Public Administration Disciplines (IABPAD) Winter Conference on January 2, 2021. Discussant.

“An Exploration of Students’ Perceptions of Online Meetings in an Online Graduate-Level Accounting Course”, International Academy of Business and Public Administration Disciplines (IABPAD) Fall Conference on October 23, 2020. Discussant.

“Examine the Impact of Tax Cuts and Jobs Act of 2017 on Deferred Tax Accounts in U.S. Corporations” 9th International Conference on Business and Economics Research (ICBER 2019) on July 16, 2019, in Beijing.

“Examine the Impact of Lecture Video Policy to Study Indirect-Cost Variances in Online Undergraduate-Level Cost Accounting Course”, 4th International Conference on Distance Education and Learning (ICDEL 2019) on May 25, 2019, in Shanghai.

“Improve Student Engagement, Experience and Satisfaction in Online Intermediate Accounting II and Cost Accounting Courses”, 2nd International Conference on E-Education, E-Business and E-Technology (ICEBT 2018) on July 6, 2018, in Beijing. **Excellent Presentation Award.**

“How to Increase Students’ Satisfaction at Upper-Division Online Accounting Courses”, International Conference on Institutional Development, Business Law and Social Science Research on June 23, 2018, in Shanghai.

“Apply Quality Matters Standards to Develop Graduate-Level Online Accounting Course”, International Conference on Institutional Development, Business Law and Social Science Research on June 23, 2018, in Shanghai. **Keynote Speaker.**

“Public Accounting vs. Private Accounting, Career Choice of Accounting Students in China”, 6th International Conference Management, Accounting, Banking, Economics and Business Research on July 18, 2016, in Shanghai.

“An Empirical Examination of Customer Relationships in Chinese Commercial Banks”, International Academy of Business and Public Administration Disciplines, Orlando, Florida, (Accepted for Publication in Conference Proceedings), 2011.

6. OTHER SCHOLARSHIP ACTIVITIES

JOURNAL/GRANT REVIEWER

Reviewer for *Journal of Applied Research in Higher Education*, 2023

Reviewer for Instructional Connections Research Grants, 2020

Editorial Board Member, *International Journal of Services, Economics and Management (IJSEM)*, 2018 – 2022

Editorial Board Member, *Journal of International Finance Studies*, 2016 – Present

Reviewer, *Asia Pacific Management Review*

Reviewer, *Regional Business Review*

RESEARCH IN PROGRESS

“Class Modality Transition during COVID-19 Pandemic: Implications for Unforeseen Events”, (Co-author with Dr. Daehyun Moon and Dr. Danya Mi), under review at *Journal of Applied Research in Higher Education*.

PROFESSIONAL DEVELOPMENT/ INTELLECTUAL ACTIVITIES

American Accounting Association, 2016 – 2017
Institute of Management Accountants, 2016 – 2017

7. SERVICE

Administrative Experience

Director for Online Integration, SBT, ESU Spring, 2018
SBT Leadership Team Member, ESU Spring, 2018

University Committees & Service Activities

- ESU SBT Accounting Curriculum Committee 2015—Present
 - ❖ Played a leading role in redesigning new learning goals, learning objectives and learning outcomes for Master of Accountancy (MACC)
 - ❖ Co-ordinated the work in MACC’s Assurance of Learning (AOL) plan/implementation for Continuous Improvement Review 2 (CIR2) for AACSB in 2017
 - ❖ Participated the planning of course-embedded assignments, the development of rubrics and assessment plan, and analysis of assessment outcomes for MACC

- ESU SBT Student Learning Committee (Assessment or AOL Committee) 2015--2019
 - ❖ Participated in weekly meeting to monitor all activities and planning of Assurance of Learning (AOL) for BSB, MBA, and Master of Accountancy (MACC)
 - ❖ Participated in the preparation work of AOL for AACSB’s team visit in Feb 26-28, 2017
 - ❖ Participated in the analysis of assessment data from SBT for closing the loop

- Chair, Department of Accounting, Information Systems, and Finance (AISF)
Department Faculty Recognition Committee (Tenure and Promotion Committee), 2019—2020
- Chair, ESU Faculty Research and Creativity Committee 2018—2019
- ESU SBT Academic Appeals Committee 2022
- ESU SBT Management Search Committee 2021—2022
- ESU SBT Economics Search Committee 2021—2022
- ESU Virginia Endly Memorial Scholarship Committee Spring, 2021
- ESU University Council on General Education Spring, 2020—2023
- ESU SBT Operations and Student Activities Committee 2020—2021
- ESU AISF Department Faculty Recognition Committee 2019—2021, 2022—2023
- ESU SBT Faculty Qualifications and Development Committee 2019—Present
- ESU SBT AIS Enhancement Fund Committee 2019—2021
- ESU Academic Dishonesty Committee 2019—2021
- ESU SBT Associate Dean Search Committee Spring, 2019
- ESU Dr. Gary Bitter Research Award Sub-Committee Spring, 2019
- ESU SBT Graduate Programs Committee Spring, 2018
- ESU SBT Accounting Search Committee 2015—2016; 2018; 2021
- ESU SBT Strategic Planning Committee 2017—2018
- ESU SBT International Student Enrollment Committee 2017—2018
- ESU SBT Management Search Committee Spring, 2017
- ESU Teachers College Faculty Recognition Committee 2016 —2018

- ESU Faculty Research and Creativity Committee 2016 – 2019
- ESU Faculty Research Assistance Grants Sub-committee 2016—2018
- Beta Gamma Sigma member
- Beta Alpha Psi member

- BVU Faculty Senator 2008—2009
- Chair of BVU Events and Public Relations Committee 2008—2009
- BVU Wythe Award Committee Spring, 2015
- BVU Academic Review Team (Prioritization Review Team) Spring, 2014— Spring, 2015
- BVU Educational Technology Support (ETS) Committee 2014—2015
- BVU School of Business Assessment Committee 2013—2015
- BVU McCorkle Fellows Committee 2013— 2015
- BVU Faculty Development Committee 2011—2012, 2013— 2015
- BVU Graduate & Professional Studies Council 2011—2012, 2013—2014
- BVU Academic Affairs Committee 2009—2011, 2014
- BVU School of Business Dean’s Search Committee 2010—2012
- BVU School of Business Ad Hoc Visioning Committee 2011—2012
- BVU Faculty Appeals Committee 2010—2011
- BVU Biology Professor Search Committee 2010
- BVU Academic Assessment Committee 2009—2010
- Faculty Oversight Group for BVU Learning Objective 6 2009—2015
- Team for President's Advisory Council Planning on Faculty/Staff Diversity 2010
- BVU Economics Professor Search Committee 2009—2010
- BVU Events and Public Relations Committee 2007—2008
- BVU Accounting Professor Search Committee 2006—2007
- BVU Special Committee Examining the Intellectual Foundations (Mathematics) 2006
- BVU Scholars Day Committee 2005—2007
- BVU Finance and Banking Major Assessment Committee 2004—2015
- BVU University Committee for Assessing BVU Learning Objective 3 2004—2005

8. AWARDS & HONORS

- 2019 Outstanding Paper Award, *Journal of Accounting in Emerging Economies (JAEE)*
- 2019 Emerald Literati Award, Emerald Publishing
- ESU Koch Center Teaching Grant Award, \$3000 2019
- Instructional Connections Small Research Grant Award, \$5000 2018
- Recipient, one of two Excellent Presentation Awards at 2nd International Conference on E-Education, E-Business and E-Technology (ICEBT 2018)
- 2014 Highly Commended Paper Award, *International Journal of Housing Markets and Analysis (IJHMA)*
- BVU New Century Faculty Development Research Award 2014
- Official Membership Award, International Academy of Business and Economics 2014
- One of Three Finalists, George Wythe Award for Teaching Excellence, BVU 2011
- Research Award, International Academy of Business and Public Administration Disciplines (IABPAD) 2011
- First Winner, BVU New Century Faculty Development Research Award 2010